

# BUSINESS

## BTEC LEVEL 3 NATIONAL DIPLOMA

### QUALIFICATION

Advanced Level  
Exam Board: Pearson

### REQUIREMENTS

Either: Minimum GCSE Level 4 English and Mathematics also 2 other GCSEs at Level 4 or equivalent

## Why study Business?

The CBI's Education and Skills Survey revealed that self-management, business and customer awareness, teamwork, and problem solving as key attributes that employers look for in employees. This qualification enables pupils to investigate a range of businesses across a range of business related topics developing skills in marketing, finance, event management, international business and human resources.

## What skills are required?

Over the duration pupils will be supported in developing necessary skills to obtain the qualification. However it is vital that they are committed, organised, and enthusiastic and have a desire to want to succeed in the world of business and enterprise.

Pupils will be expected to carry out independent research and use their findings to draw conclusions. They will also be expected to use data from a range of sources to make clear recommendations and present their work in a suitable format.

## Course Content?

In the first year pupils will study:

- Unit 1: Exploring Business
- Unit 3: Personal and Business Finance
- Unit 5: Unit International Business
- Unit 13: Cost and Management Accounting

During this time pupils will complete eight pieces of coursework and one external examination.

In the second year pupils will study:

- Unit 2: Developing a Marketing Campaign
- Unit 4: Managing an Event
- Unit 6: Principles of Management
- Unit 8: Recruitment and Selection

During this time pupils will carry out five pieces of coursework including organising an event and conducting their own selection interviews. They will also complete two external case study assessments.

## How it will be assessed:

| Units   | Units   | Unit   |
|---|---|--|
| 1, 4, 5, 8 & 13   | 2 & 6   | 3  |
| Internally set and assessed, externally verified coursework | Pre-seen case study external assessment<br><br>6 hours supervised with 3 hours write up | Written examination (2 hours)<br><br>100 marks |

## Progression

This qualification is usually taken alongside other qualifications and can lead to careers and further qualifications such as apprenticeships and degrees in areas such as banking, retail, business management, marketing, sales, production, human resources, finance, accounting, law, administration.

## Staff

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